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SPELLBOUND BANQUETERS HEAR MR. ROTH

Fifty Three Men Called By Name By Man Never Seen Before

The most novel and interesting entertainment was enjoyed Monday night at the Business Men's banquet, when David M. Roth, of the Roth Memory School, demonstrated that the art of remembering names, figures, etc., was possible for all who were willing to pay the price—that of study and concentration. Many feats of Mr. Roth made up the entertainment of the evening, the most striking, perhaps, was that of calling some fifty-three men by their names. As the guests were seated for the dinner at two long tables, Mr. Roth looked down the line (unknown to everyone present) and asked George Peckham their names. He made no tabulation whatever, as the president of the association called off the names in a low tone of voice. An hour and a half later Roth stood up and to the astonishment of the banqueters called each one by his correct name, down the line, one after the other. This was not done hurriedly, but often he would stop and tell a funny story and then resume calling off names of the guests as he pointed to them. This feat was followed by prolonged applause. But this was not the best to come.

A blackboard was procured, and after writing down fifteen names corresponding to as many numbers up to fifteen, such as Jiggs, Tom and Jerry, Fifty-seven, etc., he repeated these names singly, as the number was called, and selections were made all over the board. This was followed by a large board being brought forward with the names of the forty-eight states. J. C. McVey used a large deck of cards and selected one. It was the trey of hearts. This was put on Ohio as requested from the audience. This method was followed until about half of the states had a card opposite its name.

The audience called the name of the state, and Roth told them what the card was opposite that state, and vice versa. This was all done from memory, after having heard several minutes before where each card was to be placed on the board. Several other stunts of a like nature proved Mr. Roth an adept for possessing a remarkable memory. In explaining how it was done, he said, "I have not done anything that is not possible for you to do. In fact, when I began memory culture I had a very poor memory."

Harry Cooke, veteran magician, was there, and did his famous ring trick, that of passing one solid nickel plated steel ring into the other, and so on, until he had ten rings all woven together. He did the trick right in front of your eyes, and just as easily separated these rings. It's an old trick, but always exciting and interesting. Mr. Cooke has an interesting and pleasing personality, and has had an eventful career. He was appointed a scout by President Lincoln, and, in fact, was in the theatre the night the president was shot while seated in a box.

These two men offer the highest class of entertainment, and both could be drawing big money on vaudeville circuits, and they came here through the acquaintance of Hurum E. Reeve, who invited them to attend the first banquet of the Business Men's Association. Their entertainment did not cost a cent. They came to aid in getting this worthy association started right. Everyone there carried away some benefits from their having come. Such acts as theirs certainly would add wonders to vaudeville entertainments, as there is so much slush on the stage today. Acts such as theirs would be helpful and appreciated by theatre fans who relish novel educational acts.

Beautiful Fixtures installed in Store

One of the most attractive gent's furnishing stores to be found in a town the size of Torrance has recently undergone extensive repairs, when Sam Levy, Torrance tailor, installed new fixtures on either side of his store. Upon entering customers are attracted by the harmony of the arrangement. The left side of the room is given to the display of shoes, and the shelving of an auburn hue reaches to the ceiling. Footwear for the whole family, including dress shoes, work shoes, high-topped boots and shoes, and shoppers may easily find in variety what they want in quality and price. To the right, the handsome fixtures provide a space for hats, life-sized mirrors, Styleplus suits, shirts, hose, and underwear. The Styleplus suits, read-to-wear agency was recently acquired by this store, and a complete line of the latest fashions, in tweeds, blues, blacks, grays, and plaids may be seen by men desirous of making a selection at prices ranging from \$25 to \$35. These suits are fitted before they leave the store, to the individual taste of customers, and is responsible for the large sale of Styleplus suits of late.—Advertisement.

Mr. and Mrs. O. M. Davis, with Mr. and Mrs. Atwood and Mr. Haglum of the Ironton Hotel, attended the ball game, Sunday, at Colton, between the Colton team and the Gardena team. The score was 11 to 6 in favor of Gardena.

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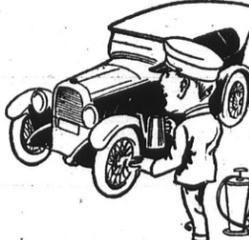
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If your nostrils are clogged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, and soothing cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! how good it feels. Your nostrils are open, your head is clear, no more hawking, snuffling, blowing; no more headache, dryness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.

The meek may inherit the earth, but at the rate they are now paying rent it looks like they were buying it on the installment plan.

This may be an awful country, but in Paris the men are wearing earrings.

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Coker To Open New Art Store

Next Monday morning, November 20, 1922, Coker's Specialty Shop will open its doors for inspection of a line of pre-Xmas beautiful gifts. The new business is located in the Brighton Building, Cravens street entrance, first door north of Anderson's Dry Goods store, "Where the Light Is."

In opening a store of this kind Mr. Coker said he was offering to the people of Torrance and vicinity a line of goods that will appeal to the particular, carrying a line of ladies' silks, toys, arts, picture frames, mounts, silk waists, jersey knit, lace collars, rough neck sweaters, and cards of all kinds for any occasion, such as favors, paper craps, etc.

Charles M. Inman Receives Promotion

Charles M. Inman, local manager of the Rock Bottom Store, has been promoted to the office of buyer for the whole organization now comprising some hundred stores in Southern California.

Mr. Inman abandoned a career of druggist and pharmacist in favor of the grocery business, beginning with Berdan & Co., in Cleveland Ohio, wholesale grocers. He left them to go in business for himself in Toledo; operating a small chain of stores in that city. He sold out and joined the H. J. Heinz Co. as salesman in the Atlantic Coast states, with whom he remained for seven years, coming to the Coast in 1917.

He has been with the Daley organization ever since, starting with them in Compton, and managing stores in Lankershim, Van Nuys, and Inglewood.

Mr. Inman is well fitted for the work he has undertaken, and has earned his promotion.

Mr. I. K. Thompson, another "old timer" with the Daley organization has taken charge of the Torrance branch.

Mr. and Mrs. Guy Shurtels and family of Los Angeles were Sunday guests of Mr. and Mrs. Fred Lessing of Arlington avenue.

Mrs. A. Street of Gramercy avenue had an aluminum demonstration at her home Tuesday afternoon demonstrating the Ever-Wear aluminum.

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